

TWENTY-THIRTY.io Announces Measures Taken Since Launch to Decrease Sell Pressure

Numerous actions taken to incentivize long-term holding alongside the building of long-term fundamentals to foster market trust, transparency, and confidence

Tokyo, Japan — Today, TWENTY-THIRTY.io (\$2030) announces measures that the \$2030 creators/founders/developers (hereinafter referred to as the "Team") have taken to decrease sell pressure and foster market trust, transparency, and confidence, including numerous actions to incentivize long-term holding (especially during upswings) alongside the building of long-term fundamentals. Full details are below.

Token burn plans tied to market cap milestones

The goal here is to reduce sell pressure during market upswings. The thinking of the Team is that, if information can be clearly transmitted to the market during an upswing that indeed a market cap milestone is coming further past current peaks and that a token burn would then occur, theoretically holders would be less likely to sell during the travel upward. In addition, if a track record of hitting milestones can be created, then longer-term holding would be incentivized because holders would be educated so as to know that, at every milestone, their holdings become rarified and that demand would continue upward, simply because the milestone history have become dependable. During upswings, the Team pays attention and would quickly speak heavily about project fundamentals and the token burn program so as to ensure that the market is aware. For detailed information, please see [here](#).

Giveaways/contests exclusive to \$2030 holders/\$2030 NFT owners

In addition to public giveaways/contests, the Team has striven to provide incentives to holding both the \$2030 coin and the \$2030 NFTs through giveaways exclusive to these holders/owners. This provides extra benefit to holding/owning thus hoping to decrease sell pressure, as there are incentives to holding that go beyond simply buying low and waiting to sell high. The Team rewards holding and will continue to innovate this. For more details, please see [here](#) and [here](#).

Approaching the project as a business

A "business" can constitute many things to many people, but one thing is for sure: A successful business involves trust, honesty, longevity, earnestness, commitment, leadership, management, analysis, assessment, reporting, creativity, determination, competency, responsibility, value proposition, and relationships, etc. Thus, the Team operates the project like a business so as to increase holder confidence. For example, recently the Team carried out a SWOT analysis of the project and provided documentation on the project's merits in terms of the "4 Ms" of investing: Moat, Management, Meaning, and Margin of Safety. The fundamentals of the project have also been published. For more details, please see [here](#).

Professional-grade video content

Compared to simple visual memes, in most cases video content requires more time, energy, and expenditure. Against this backdrop, the Team has released three promo videos to date, each longer than the previous, using professional editing software resulting in broadcast-quality video content. Because of creating professional-grade video content, it is believed that this signals to the market long-term viability and commitment from the Team, thus lending itself well to overall project quality and decreased sell pressure.

Launch of the \$2030 online shop

In launching a merch shop, the Team was aiming for three aspects: to bring a layer of physicality to the \$2030 project; to relay a sense of longevity, strength, and commitment; and to add another arm for promotions and marketing, so as to add more value for giveaways/contests. It is believed that increasing the project's physical infrastructure thus adds more impetus to long-term holding, therefore decreasing sell pressure.



Constant communication on actions, plans, goals, progress, news, etc.

The Team has issued, on average, more than two press releases per month since launch on various actions, reportings, and initiatives. This type of communication is aimed at fostering a "long-term movement" more than "short-term hype" and thus would also signal to the market that holding is better than selling. The project goal is also clearly stated in all published materials, boiler plates, etc.: 1B USD in market cap by/before year 2030.

Transmitting commitment and confidence

At every step of the way, the Team has taken every action available to ensure that they fulfill what the market needs in terms of trust, transparency, and confidence. The actions taken are extensive and will continue. For more details, please see [here](#) and [here](#).

The long-term nature of the project itself / continuously touting \$2030 as a long-term movement coin

As of this writing, the \$2030 project is almost six months old (launched on 2024-07-14), has a proven concept that has resonated with the project's early adopter community, and has been built out by the Team every day since launch. This history of consistency can provide confidence to the market. The Team knows that longevity equals enhanced trust and confidence, and it is by design that the Team has never ceased their efforts. As great things take time, it is believed that the care, consistency, and determination of the Team will shine through. The Team also consistently makes it known that the \$2030 project is here for the long term, and the project's history clearly reflects that commitment. This in itself signals to the market a reason to hold for the longer term. In fact, even though the holder count is somewhat low, it is not decreasing.

Community-building and community appreciation

The Team actively supports and shows appreciation for the \$2030 community and always strives for mutual win-win. The Team benefits from the community's expertise/experience/knowledge and in return seeks to add value and fun at every step. With the synergy of the community becoming stronger, and as the skill and ability of the Team to operate the Telegram group itself improves, constant improvements are made in the form of better stickers, better content, improved information/reporting, and better bots/administration. This helps incentivize simply being around the project, and the more one is around the project, the more a holder or potential holder can experience the reality of the project's benefits. Please see the \$2030 Telegram group [here](#).

About the TWENTY-THIRTY.io (\$2030) project

As a "meme coin for FREEDOM", the \$2030 project disrupts the NEW WORLD ORDER (NWO)/Agenda 2030 and "flips the misdeeds of the NWO kabal into memes, fun, and investment". With a dev team based in Tokyo, Japan, \$2030 is the only crypto project that commodifies the debts to society of the NWO kabal.

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